

# WADCO NEWS



*"The Link" connecting all Whiting & Davis interests.*

Volume 3

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Number 16



CHICAGO, ILL.:—METROPOLIS OF THE MIDDLE WEST AND A GREAT JEWELRY JOBBING CENTER, WHERE WHITING & DAVIS MESH BAGS ARE POPULAR.

## Communication

July 25th, 1922.

To the Soldered and Unsoldered Mesh Departments:

It was a very decided and noticeable fact that the ladies of Mr. Sweet's Mesh Departments had worked very enthusiastically and earnestly in order to have their float, in the Fourth of July Parade, take first honors. Now they come forward with even a more whole-hearted spirit and give their prize of ten dollars to the Whiting and Davis Athletic Association.

On behalf of the Association, the officers wish to thank Mr. Sweet and his co-workers, for the splendid spirit shown, for it is only with such co-operation that the Athletic Association can be a success.

Again thanking you, we remain,

Faithfully yours,

Frank W. Gaddes, Pres.

Edward E. Osterholm, Sec.

Charles H. Peasley, Treas.

## JOTTINGS.

A smooth sea never made a skilful mariner, neither do uninterrupted prosperity and success qualify for usefulness and happiness.

It is better to put your shoulder to the wheel than your back to the wall.

The best of us may fall in the mud, but no one need stay there.

## We Picked a Winner.

While our new specialty, Sunset Mesh, is still "hot off the griddle", before we even have a line of samples for the wholesale trade, orders for mesh bags in this new and beautiful Whiting & Davis creation are coming in; also are congratulations on the apt choice of name—Sunset.

Unless one is disappointed by not seeing in Sunset Mesh *all* the colors of a gorgeous summer sunset, there is an analogy in the gleaming red and green gold and the grey silvery sheen of the Platinum finish.

Women who have seen the new mesh made up in bags have been "crazy" over them and we predict one of the biggest of sales successes when Sunset Mesh is really on the market. In fact, we believe our problem will be one of sufficient production rather than of distribution and sale.

Marketing novelties like Princess Mary and Sunset Mesh puts new life and enthusiasm into the industry. It gives us something interesting to talk about in an advertising way and it provides the trade—retail and wholesale—with something new. It is introducing the style element into our merchandising and you have only to

Cont'd on Page 2 Col. 1

## Bag Topics

Vacation Time  
Sunset Mesh Bags  
Close Contact Here  
Batter up!

— BY HARRY B. ROWAN —

It seems useless to write about orders, work, or any of those things which claim our attention everyday and are part and parcel of our lives, for this is "Vacation week" and all are resting or away on vacations. Some have gone to the seashore, others to the Mountains where Golf links abound, and still others have hied themselves to our big neighbor of the north, Canada.

Needless to mention the question asked of the latter by friends of pre-Volstead days.

\* \* \* \*

The new line of Sunset Mesh Bags is in the hands of the Salesmen and we feel sure here in the factory that people who see it will enthuse over it as we have done. It is in line with ever striving to please and offer something new and different that this line goes out.

Advertising of a high character is encircling this, our latest offering. Watch for it in the magazines. Some beautiful color effects will be employed.

\* \* \* \*

For an expression of good will and close feeling of friendship and appreciation on the part of the employer and employee, it would be hard to surpass that exhibited by both when the announcement of vacation with pay was made.

These are things which make life what it should be. Many concerns which in time grow to great size lose that contact and success. May we ever have it.

\* \* \* \*

A thought is offered the readers of this column relative to work, their work, which either makes for success or otherwise. We will or should feel the better for having a vacation. On our return to place of employment let us resolve to play the game of business as we would a game on the diamond, not forgetting that the

TURN OVER



## Wadco News

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by Employees of Whiting & Davis Co.  
Plainville, Mass.

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COMMERCIAL PRESS-PRINTERS

### BAG TOPICS

Continued

words of the man on the coaching lines are helpful and essential. Let us be players and at times offer the helpful words which all need to bind us into a strong aggregation.

Make your vacation repay you in retrospection.

### CAPITOL OF THE U. S.

The first national Capitol was New York City. The agricultural members of Congress desired a change because they feared the influence of surrounding commercial interests on legislation. Philadelphia was objected to by the Southern members because the Quakers were urging the abolition of slavery. A compromise was finally made by which the Capitol was to be Philadelphia for then years, and after that, a district ceded by Maryland and Virginia to the National Government. Accordingly the seat of Government was removed to Philadelphia, in 1790. In the meantime, Maryland, in 1788, and Virginia in 1789, had ceded a district ten miles square lying on both sides of the Potomac, which was first known as the Federal City, and afterwards, in 1791 obtained the name of the Territory of Columbia, the city being known as the City of Washington. On November 17, 1800, the Government was removed to Washington, where it has since remained.

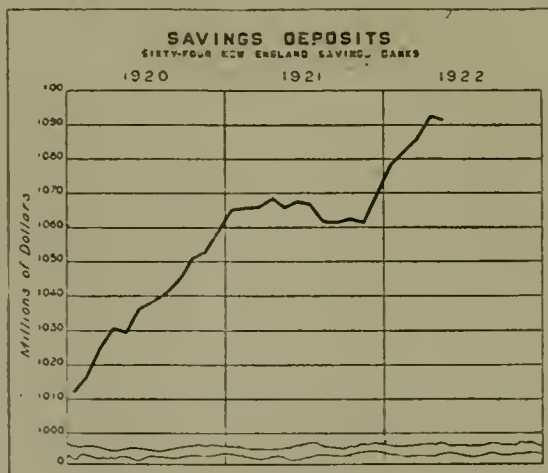
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watch the dry goods store advertising to appreciate what a potent sales factor is style.

A novelty like Sunset Mesh sells to women who have other mesh bags because it is the newest and the correct thing—makes sales which could not be made otherwise.

Congratulations to those who conceived Sunset Mesh and named it.

The Wadco Ad-Man.



FEDERAL RESERVE BANK CHART  
SHOWING SAVING DEPOSITS IN N. E.

### TEN COMMANDS OF BUSINESS

Handle the hardest job first each day. Easy ones are pleasures.

Do not be afraid of criticism—criticise yourself often.

Be glad and rejoice in the other fellow's success—study his methods.

Do not be misled by dislikes. Acid ruins the finest fabrics.

Be enthusiastic—it is contagious.

Do not have the notion that success means simply money-making.

Be fair, and do at least one decent act every day in the year.

Honor your employer. There must be a head to everything.

Have confidence in yourself, and make yourself fit.

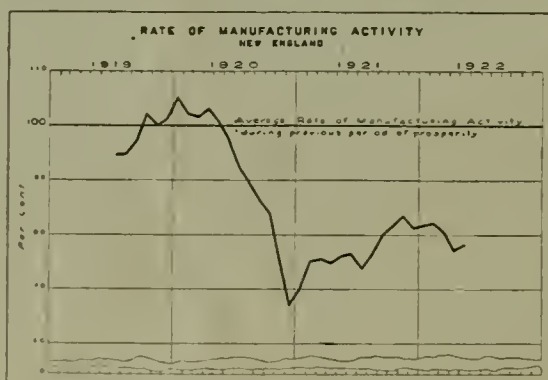
Harmonize your work. Let sunshine radiate and penetrate.

### "HIS MOTHER"

Roy Wilson, upon being invited to make his selection of a Sunset Bag from among the samples displayed in the Sample Room, remarked "I think *mother* would like a four inch mesh bag best". But he *blushed*. Roy was very much pleased with the bag given him as a prize for suggesting the name "Sunset" and, no doubt, mother will be pleased.

### BURNISHER HAS SIDE LINE

Well now, what do you think! Our old friend Doc. Dolan has bought land and is erecting a Filling Station at the Falls on Commonwealth Ave.



FEDERAL RESERVE BANK CHART  
SHOWING MANUFACTURING ACTIVITY

### FACTS

Krupp's works, at Essen, have 40,000 laborers and 8,000 officials fully employed on peace work.

A blue light focused on a vein will cause the blood to concentrate, while red will make it flow quickly.

Dolls were made in Nuremberg as long ago as 1400.

The laws of Moses as regards food have never been improved upon.

Below five hundred fathoms' depth in the ocean there is no light.

Brisk walking will do as much to restore health as any form of exercise.

Lions and tigers kept in captivity require one day a week without food to keep them in good health.

When a Jewish master-tailor employs a new hand, the latter leaves his scissors as a guarantee that he will start work on the appointed day.

Physical exercises prescribed for men over fifty years of age by Sir James Cantlie are the same as were used by the Chinese over 5,000 years ago.

One lighted gas jet consumes as much air as four adults.

Mohammedans begin their meals with salt and conclude with vinegar.

The Mormon Tabernacle, Salt Lake City will accommodate 8,000 persons.

Saw-fish, found mainly in the tropics, often exceed 20 ft. in length, with a saw 6 ft. long.

Half-holidays on Saturday date back as an English institution to the reign of Henry III.

Women have been employed in the railway, postal, and telegraph services of Belgium since 1882.

Colliers and salters remained serfs to their employers until late in the eighteenth century in Scotland.

The first bicycle of the modern type, with two wheels of about the same size, was brought out in 1885.

Saccharine, which is from 300 to 550 times as sweet as sugar has anti-septic qualities, but is not a food, like sugar.

Kneeling on both knees was reserved for Divine worship in the Middle Ages; homage to the sovereign was done on one knee only.

The railway which crosses the St. Gothard, one of the most famous Alpine passes, travels over 324 bridges of more than 32 ft. span, and through 80 tunnels, the main one of which is 9 1/4 miles long.

The effective range of a sneeze, from the germ point of view, is three feet.



### THE FASTEST LIVING THING?

Man makes a poor show, for the speed of our best sprinters is little more than twenty miles an hour.

For some time it was thought that the whippet which covers a furlong course in about eleven seconds, could claim the title; but his speed, which works out at just over forty miles an hour, is nowhere when compared with that of the antelope who is capable of reaching a speed of over sixty miles an hour and of keeping it up for some time.

What of the racehorse? His great size and his long stride give a false impression of his speed. The pace of the fastest is not much more than thirty miles an hour.

When we come to birds, we find many very high speeds. Swifts have been known to overtake an aeroplane in flight. Their speed has been calculated to exceed one hundred miles an hour sometimes. The racing pigeon has on several occasions done short journeys at sixty miles an hour. The golden plover is very speedy, but his turning, twisting flight makes it difficult to time him accurately over any distance. The pheasant, though he does not look a very rapid flier, can do forty-five miles an hour.

Amongst insects, the most rapid is probably the dragon-fly, who does as much as thirty miles an hour in his swift dashes from place to place. The bee is capable of travelling at a speed of twenty miles an hour, and he achieves it by beating his wings more than 600 times a second—sixty beats for every yard he travels.

### A GOOD RECORD

Between June 1st and June 30th, 37,704 mesh bags were turned out of the lacquer room of which James Fawcett is in charge. Some record, we'll say. They sure have the pep and promise to do better than this for July.

The announcement of the Whiting & Davis Co. to pay employees who have been with the concern over one year and less than two, one half a week's pay, and all those of over two years service a full week's pay of 48 hours met with great favor among the employees. Many expressions of appreciation and good will were forthcoming for Mr. C. A. Whiting who made this gift possible.

Rose Boyle, Celina Morrison and Mary Boyle have a favorite camping ground 'neath a shade tree opposite the school house noontimes.



VANGE GERARD  
A FORMER W. & D. EMPLOYEE

### PEACEFUL VALLEY NOTES

Hennie Hooper enjoyed her stay at Monhegan Island, Me.

Annie Buxton is working in the valley helping out temporarily.

Clara Rice likes Cliftondale where she spent her vacation.

Ida Stelter went to Newport for vacation. She was seen on the beach cavorting around.

Diana Levesque visited New Bedford and surrounding towns by auto.

Florence Warren was a visitor in the Granite State during vacation.

Ed Martin is seriously considering raising cantaloupe you know—Ed is a big buyer at present on commission.

The unsold department wishes to extend to Mr. Whiting their sincere thanks for his generous gift to them for their week's vacation.

Of course Dan Crotty likes the movies, also girls. He is a regular attendant on both.

Bill Ireland spend vacation at Middleboro and points on the Cape.

Annie McGlory is taking lessons in auto driving.

Rumored—Denise Sirois is about to sport a diamond.

### LEADERSHIP—AS MAJOR BACH DEFINES IT

Commissions will not make you leaders, they will merely make you officers.

Leadership is a composite of a number of qualities. Among the most important are Self-confidence, Moral Ascendency, Self-sacrifice, Paternalism, Fairness, Initiative, Decision, Dignity, Courage.

To lead, you must know—You must bluff all your men some of the time, but you can't do it all of the time.

If at times you fly off the handle, you have no business to be in charge of men. For men in anger, say and do things that they almost invariably regret afterwards.

If you have a rotten Company, it is because you are a rotten Captain.

Genius is merely the capacity of taking infinite pains.

Any reasonable order in an emergency is better than no order.

Be the friend of your men, but do not become their intimate.

Above all things, don't cheapen yourself by courting their friendship or currying their favor. They will despise you for it.

Courage is more than bravery.

Courage is that firmness of spirit, that moral backbone, which, while fully appreciating the danger involved, nevertheless goes on with the undertaking.

### GETTING ACQUAINTED WITH the C. O.

It was the recruit's first day in camp, and, not knowing the rules of saluting, he swaggered past an officer with hands deep in his pockets.

The officer happened to be the C. O., but little did the recruit know until he was called back with a sharp command.

"Don't you know who I am?" demanded the C. O.

"Can't say I do," drawled the private.

The Co. O. went red, "I'm the colonel!" he roared.

"By gosh," said the recruit, "you're lucky. I'm only a private!"

Lessons on chewing gum by Lon Precourt.

Henry Desantelle is a good postman. He keeps letters in his pocket and gets answers in two days.

Lillian St. John and Edna Ingalls are regular patrons at Lake Pearl on evenings when the dance is on.



## VACATION TOPICS

Helen Jedlinski went to Detroit on her vacation.

Edith Cook spent two weeks at Lake Pearl.

Jessie Bourgois and Lena Babinan spent vacation in Worcester.

Lillian Bryde attended the Northfield Convention.

Mrs. Mae Robbins and family spent their week's vacation at Oakland Beach.

Osear Walden attended several ball games during the vacation week.

Ray Lauphler was a visitor at Wells Beach, Maine.

Walter King went by auto to Canadian points during vacation.

Elsie Quirk, Lagena Esau, and Lillian Johnson, Buick-toured Maine and the White Mountains.

Ida Jaques got a good tan at Newport, bathing.

Mary Joyee was married Saturday, the 29th of July, to Vincent Wignall of Wrentham.

Leonard Ward was on a scouting and recreation trip to New York.

Lillian Jameson went to Newton Center for vacation.

Jim Gleason and J. O. played on the Commonwealth, Cohasset, Hatherly and Plymouth Country Clubs during vacation. They tried to lower par on these courses.

Rhea Larock spent the vacation down in Maine.

Harry Rowan and family had a delightful trip to Lake Champlain.

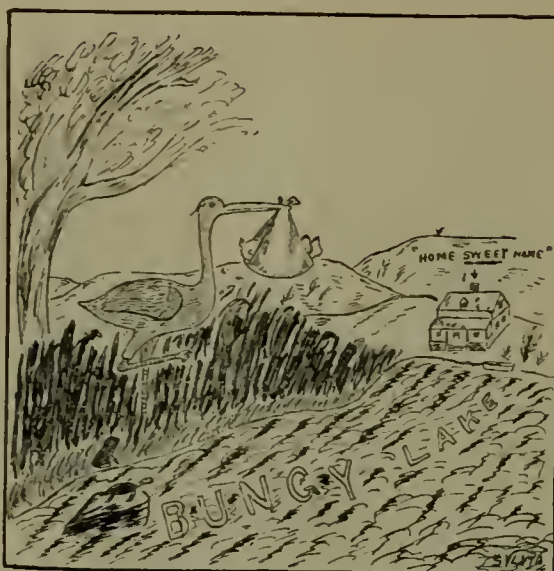
Tina Ganvin and Florence King enjoyed their vacation which was spent in Canada.

Martha Peirce on horseback enjoyed trips during her vacation to the "Ole Swimm'n' Hole".

Florence Whiting went to Oakland Beach for her vacation week.

Lee Higgins spent the vacation with his folks in New Hampshire.

Ed Pink has some nice apples for jelly.



Ed Herlin renewed friendships down to Sag Harbor, his old stamping grounds.

Erleen Parker likes high altitude. Nothing but the high White Mountains for her.

Ida Dumas went to Ocean Grove with Vange Gerard for the vacation.

Minna Simpson went to Brant Rock.

Bob Austin has located a house for the bride, Division and Circular St., and is spending vacation looking over and buying furniture.

Elsie Hemingson broke into her savings banks for vacation. She had the kind that hold dimes.

Mrs. Hall and Miss Yuill spent the vacation in a cottage at Old Orchard.



"The good old Winter time"  
PEGGY and RHEA

Miss Ida Lacasse and Laura Hornby are new girls in the Spiral Dept. The girls extend a welcome and good wishes to them.

Fred Lynds went by auto through northern Vermont.

The girls from the Assembly room went to Rocky Point, Saturday, 24th of July, had a shore dinner and general good time. A couple of the girls were rather slow in their return to truck and were nearly left behind.

Now we should like to be able to tell more about Ellen Peck on her vacation. Nevertheless she must have gone fishing judging from the fish stories brought back.

## "WHY DO THEY WALK"

Little bird "Rumor" visited with us the other day and before leaving told of a high diving, or was it a nose dive, that an Overland made into a poor little Flivver. Now everything is quiet in the Tool Room due to the efforts of Frank Black and Bill Card. Why not let us have some publicity on the subject. Anyway, the gentlemen referred to could tell a lot if they wanted to.

Mary Avery, one of the department's best known and long time employees whose specialty was soldering, has taken up household duties. The girls are sorry that she makes this decision.

The soldered, unsoldered and fish-scale departments have donated their prize money won July 4th, for the best float, to the Athletic Association and hope for the future growth of the Association.

A letter of thanks has been received from the Athletic Association by the winners of the prize money given for the best decorated float in the parade. It is acknowledged with pleasure, the departments voted to decide what to do with it and majority voted for the Association to have it.

From a sign on the door of the experimental room it would seem every thing is free. The sign reads "No admission"; would suggest "No Admittancee."

On the coaching line Horace let a man get caught out at first during the Cellar Rats Game. We were much surprised to hear this.